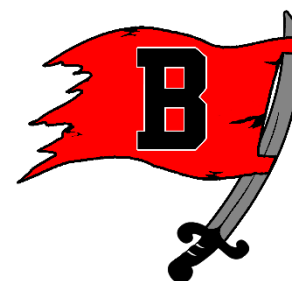


# Buccaneer

Branson High School



## Yearbook Ad Information Sheet

Yearbook Staff Representative(s):

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Branson High School's Yearbook is under construction. The staff of students has embraced the educational opportunities and life skills that only this unique project can provide.

We are anticipating selling **500 copies** of the **Buccaneer** to be distributed to students and parents in early May. The **224 pages** of the yearbook will capture not only Branson High School's story of the year, but also the story of the community.

Your advertisement will be included in the community section of this year's publication. What this means for you is that your:

- support keeps the book's cost lower for the students and parents
- ad will be seen as part of the community's history in a book that will be cherished by all for a lifetime

More importantly while selling advertisements our yearbook students learn valuable life and work skills. By welcoming students into your business to sell ads you can provide them with a valuable educational experience. What this means to our students is that they learn how to:

- sell and overcome objections
- present themselves professionally in speech and dress
- manage time
- plan a budget

Everyone at **Branson High School** appreciates your support in helping us make the yearbook the best book ever.

## Rate Information

| Ad Size  | Full Color Ad   | Ad + Yearbook   |
|--|-----------------|-----------------|
| <b>Sponsorship</b><br>(two line mention)                                       | <b>\$30.00</b>  | <b>\$70.00</b>  |
| <b>Page Sponsor</b><br>(two line mention plus logo on the page of your choice) | <b>\$60.00</b>  | <b>\$100.00</b> |
| <b>1/8 Page</b><br>(business card)   | <b>\$75.00</b>  | <b>\$115.00</b> |
| <b>1/4 Page</b><br>4 x 5.5 inches  | <b>\$125.00</b> | <b>\$165.00</b> |
| <b>1/2 Page</b><br>8 x 5.5 inches  | <b>\$225.00</b> | <b>\$265.00</b> |
| <b>Full Page</b><br>8 x 11 inches  | <b>\$400.00</b> | <b>\$440.00</b> |

Ads may be submitted in the following formats: JPEG, TIFF, or PDF.

Alls Ads must be at least **300 dpi** for printing.

All ads/artwork due **October 1**.

Branson High School | April Fiesler, Yearbook Adviser

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